

The **Madison County School District in Mississippi** manages a student, faculty, and staff population totaling nearly 15,000 across 23 educational sites. The district supplies its students and staff with technology devices to promote interactive learning experiences.

This supply must be collected, inventoried, and recycled every year. Due to the sheer scale of its user base and the massive amount of inventory, the district recognized the need for a more efficient and smarter approach.

### Tired of the time-consuming sealed bid process, they searched for a solution that would overcome its largest hurdles.

- Simplify its surplus process.
- List available inventory as a single lot.
- Reach a broader buying base.
- Eliminate the extra man hours.
- Yield higher returns.

### A Streamlined Solution Emerges

Recognizing the limitations of their current surplus process the district transitioned to GovDeals. Thousands of sellers like Madison County are utilizing the complete and sustainable solution created for government and educational agencies and their surplus.

In 2023, the district chose to bundle 4,900+ Apple MacBooks for sale to the public. The sale attracted considerable attention, after receiving 49 bids, the items were sold to an electronics company in Wellington, Florida, for an impressive sum of \$1.27 million.

**4900+**  
**Apple Devices**

**1,103**  
**Auction Visitors**

**49**  
**Total Bids**

**\$1.3M**  
**Revenue**

#### Talk to Us

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